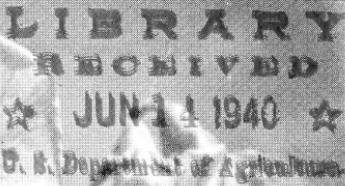


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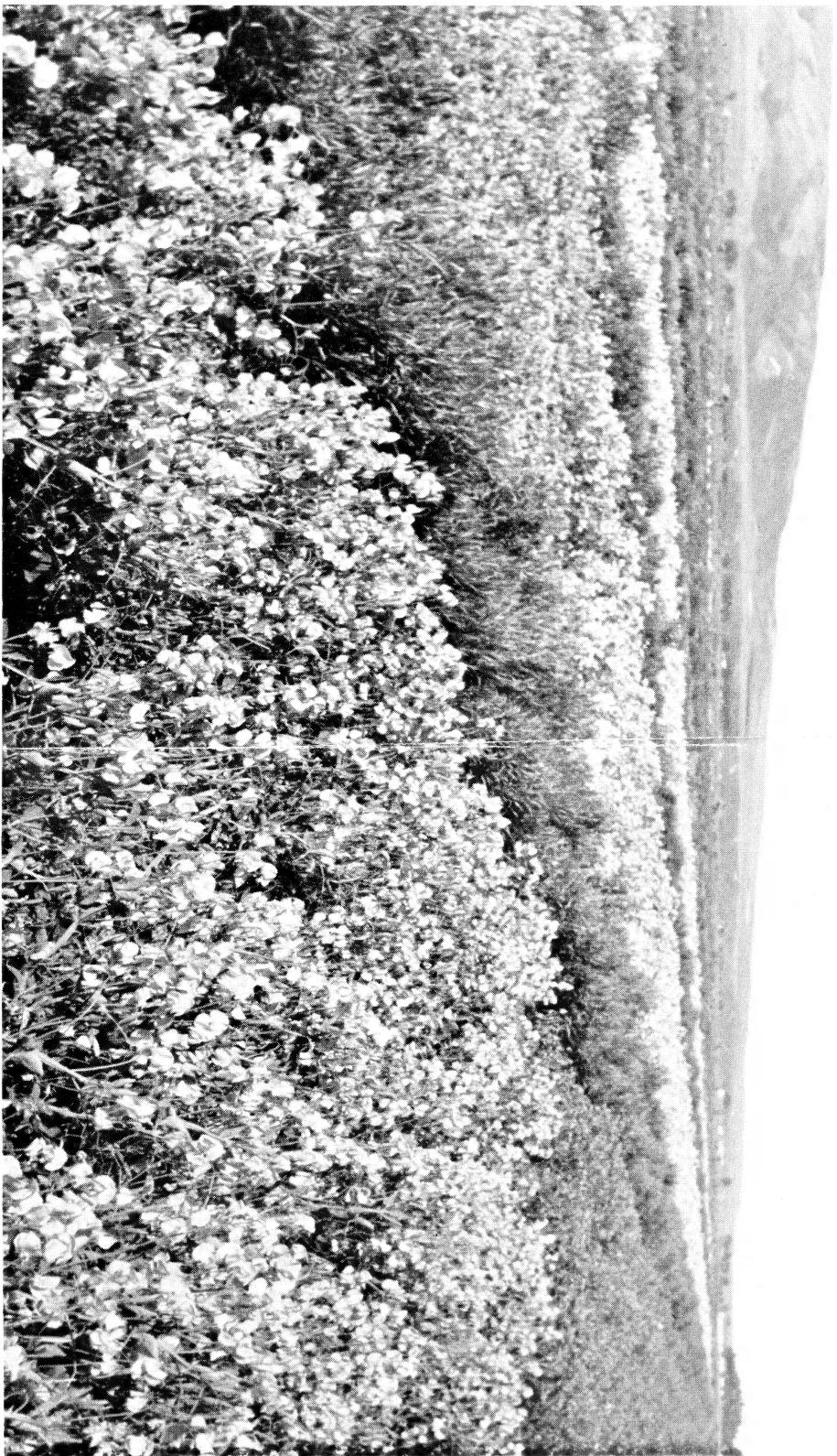
SWEET PEAS FOR FLORISTS



Announcing . . . MACDONALD'S 1941 SWEET PEA NOVELTIES

FEATURING FOUR NOTABLE WINTER FLOWERING SPENCER SORTS

"The culture and development of better Sweet Peas has always been our aim, and to achieve this mark we have specialized in the production of Winter Flowering Spencer Sweet Peas for greenhouse growers."



In the above photo we are pleased to illustrate part of our 1940 Sweet Pea acreage, which comprises in all more than 125 acres devoted to the seed production of this popular cut flower.

THE WILLIAM MACDONALD SEED COMPANY
SANTA MARIA
CALIFORNIA

Handpicked seed will be ready for shipment the last week in June on both the four 1941 Novelties, and the following outstanding Florist Sweet Pea varieties. If convenient, we will greatly appreciate receiving your early delivery requirements before the middle of June, so that we can arrange our schedule accordingly. Please refer to our 1940 catalog for a complete listing of all Sweet Pea varieties.

★ ★ ★

WINTER FLOWERING SWEET PEAS

Price per lb.

| | |
|---|--------|
| Bacchus , rich red maroon duplexed..... | \$2.00 |
| Ball Orange Improved | 2.00 |
| Blue Danube , mid-blue self..... | 2.00 |
| Bridesmaid , deep silvery pink | 2.00 |
| Burpee White , giant white, W. S. | 2.00 |
| Cattleya , rosy lilac | 2.00 |
| Cavalcade , golden cerise, white ground..... | 3.00 |
| Evening Star , orange scarlet..... | 2.00 |
| Fragrance , lavender self | 2.00 |
| Gloria , sparkling salmon rose..... | 2.00 |
| Harmony , clear lavender | 2.00 |
| Hiawatha , deep rose self | 3.00 |
| Hope , paper white B. S. | 2.00 |
| Laddie Improved , giant rose | 2.00 |
| Memory , clear lavender | 2.00 |
| Mother Machree , coral and golden rose..... | 2.00 |
| Princess Blue , light belladonna blue | 3.00 |
| Ramona , luminous coral rose | 2.00 |
| Rose Picotee , pure white, rose edging | 2.00 |
| Sequoia , golden cerise | 2.00 |
| Shirley Temple , rose pink | 2.00 |
| Sterling , duplexed salmon rose | 3.00 |
| Sunproof Orange | 2.00 |
| Susanna , carmine red | 2.00 |
| Sweet Briar , large rose pink | 2.00 |
| Tahoe , mid-blue self | 2.00 |
| Titania , deep rose self | 2.00 |
| Top Hat , velvety violet blue | 2.00 |
| Treasure Island , golden orange..... | 3.00 |
| Virginia , rose pink, white ground | 2.00 |
| Vivian Zvolanek , clear deep rose..... | 2.00 |

THE WILLIAM MACDONALD SEED COMPANY

Santa Maria

California